

FOR IMMEDIATE RELEASE

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CALL TO ARTISTS: 2022 Photography Shoot-Out Competition is Underway

Axel's Gallery & Frame Shop is excited to once again host the Photography "Shoot-Out" and is challenging the community to capture the beauty around them through *Reflections*.

Think you have what it takes to win a solo exhibition at Axel's in 2023 (first prize)? Entries will be not only be judged by a small panel of professionals embedded in the art and photography world of Vermont but by your peers (a person who is equal to another in abilities and qualifications!).

This year's Photo Shoot-Out theme is *Reflections* – chosen by Paul Haverstick, last year's Shoot-Out winner.

Reflections in photography can lead to some amazing effects and beautiful images. They can be found everywhere, on easily available things like glass, water or any shiny and reflective surface. Yet, despite being commonplace, they're still fascinating and beautiful to photograph. The wonderful thing is that they can completely alter the image from something fairly straightforward to something richer or abstract or otherwise more artistic. Reflections can spice up an otherwise lifeless photo and turn it into an amazing image.

Rule #1 – All photographs must be taken from outdoors.

Rule #2 – A point of reference needs to be within the composition.

All capture and processing methods are welcome.

Entries will be judged based on the following:

Originality/Creativity/Imagination

Composition

Emotional Impact/Expressiveness

Presentation

Submission Deadline: Saturday, October 8th, 2022 by 4pm

Exhibition Dates: Wednesday, Oct 12 - Saturday, Oct 22, 2022
Submission Cost: \$20 per entry, limited to 2 entries per photographer

Photography Shoot-Out Competition History:

In this day and age, we have great photography equipment at our fingertips creating incredible opportunities for both amateur and professional photographers. Couple the equipment access with affordable, fun software and processing “film” has become available to everyone. Now that the equipment and process has become easily accessible, the field of “best” photography seems to have widened. Oftentimes at Axel’s Gallery, a customer is browsing through a bin of photographs commenting how they have an even better photo of the subject they are reviewing.

In 2018 Axel’s Gallery decided to host the first annual Shoot-Out and everyone was invited to show their best and great prizes were given to the those that were voted to the top!

With the exception of special events, Axel’s Gallery and Frame Shop is open
Wednesday – Friday 10:00 am – 6:00 pm and Saturdays 10:00 – 4:00 pm.

Image attached:

Water Lily Reflection_PaulHaverstick.jpg